



**B O R S E L L I N O**  
**P H O T O G R A P H Y**

*2011 price list*

Prices honored from February 1, 2011 - December 31, 2011

## A MESSAGE FROM THE CO-FOUNDER

Borsellino Photography started the day I met my wife. From the moment we met, we both knew we shared a passion for photography. My wife, Angelica, is the creative juice behind many of the wonderful pictures you may have seen on our web site. She is the owner and main photographer, and I am her second shooter/technical/lighting/price quote/bad-joke-teller guy. Together we get to meet some pretty awesome people and have fun creating beautiful images of them. Sounds like a dream job if you ask me! Angelica and I firmly believe in the saying, "Do what you love; Love what you do," and having our photography company allows us to live out this motto.

Our 2011 price list offers some pretty amazing portrait packages and products, some of which are new for this year. One such feature is the 12"x18" wall print, which now comes with every "Portrait Session". Why not have your favorite memory displayed on the walls of your home? Printed on Kodak Professional Supra Endura paper and mounted on sturdy styrene board, this wall print is bound to knock your socks off!

Albums are also a new feature we are now offering to our wedding clients. We are excited to be partnering with Album Epoca--a company that reflects the same high standards as Borsellino Photography in both quality and craftsmanship. Beautifully printed and bound in Italy, Epoca albums are the ultimate in displaying your wedding memories. Clients can purchase these albums separate from the "Amore" package, or enjoy the benefits of the "Paradiso" package which features our favorite album: the 12"x12" Newport album. We also have many other options when it comes to wedding albums, so be sure to ask to see our catalog.

We are very excited for the upcoming year, and we hope to see you very soon! Thank you for considering Borsellino Photography.

Sincerely,



Steve Borsellino

# Portrait Session

Price - \$350

Your portrait session includes:

- Consultation before the shoot
- 1 hour of photography, in-studio or on-location
- Online photo gallery to share with family and friends
- Wall Print, fully retouched \*
- Disc of best images, low resolution (72 dpi), colour-corrected only
- Up to 6 subjects (over 6 people, add \$75/person)

\* Included wall print is 12"X18", mounted on styrene board. However, if the image does not fit this resolution (example: square works best), the print size will be adjusted by the photographer.

Larger prints, additional prints, and framing are considered extras and are not included in the base price of this package. We would be happy to quote for such items.

A non-refundable retainer of \$100 is required to secure your booking.

Payment for session must be made in full immediately following the session.

Additional editing:	\$75 / hour
Additional photography:	\$125 / hour
Hi resolution digital negative disc:	\$200 - Includes batch colour correcting of all images (no detailed corrections)

Travelling charges will apply if travel is more than 20 km from Edmonton's city center. An estimate will be provided at the time of booking.

Cancellation - In the event of bad weather for an outdoor location, we will contact you 2 hours before the shoot to reschedule. No additional charges will apply.



## *“Just for Her” Session*

This package is created for women--whether the occasion is to embrace your maternity moments, impress that special someone in your life or to simply celebrate the beauty of you.

Price - \$450

Your session includes the following:

- Consultation before the shoot
- 2 hours of photography, in-studio, up to 3 wardrobe/set changes
- Disc of best images, low resolution (72 dpi), colour-corrected only
- Online photo gallery (password-protected)
- 12 images digitally edited and retouched for your book
- 5"x7" leather booklet, 6 pages (double-sided)

A non-refundable retainer of \$100 is required to secure your booking.

Payment for session must be made in full immediately following the session. Private screening also available immediately after shoot if requested at time of booking.

Additional editing:	\$75 / hour
Additional photography:	\$125 / hour
Hi resolution digital negative disc:	\$200 - Includes batch colour correcting of all images (no detailed corrections)

Upgrade options are available. Additional charges will apply.



# Engagement Session

Price - \$400

Your engagement session includes:

- Consultation before the shoot
- 2 hours of photography, on location
- Online photo gallery to share with friends & family
- Professional digital photo retouching on select images
- Disc of best images, low resolution (72 dpi)
- Choice of one the following:
  - Double 12"x12" black folio containing two 8"x10" prints with Plexiglas display stand.
  - Wall print, approximately 12"x18" - Standout mount (see mounting options)

A non-refundable retainer of \$100 is required to secure your booking.

Payment for session must be made in full immediately following the session.

Additional editing:	\$75 / hour
Additional photography:	\$125 / hour
Hi resolution digital negative disc:	\$200 - Includes batch colour correcting of all images (no detailed corrections)

Travelling charges will apply if travel is more than 20 km from Edmonton's city center. An estimate will be provided at the time of booking.

Cancellation - In the event of bad weather for an outdoor location, we will contact you 2 hours before the shoot to reschedule. No additional charges will apply.



# Weddings

## Wedding Package "Amore" - \$3500

- Engagement session (for details, see "Engagement Session" package)
- 2 photographers on wedding day
- 3 locations (example: ceremony, portrait location, reception). Add a 4th location: \$300
- Professional digital photo retouching on select images
- 4x6 printed proofs of best images (110 - 200 images) at photographer's discretion (low-res disc included)
- Online photo gallery of proofs

## Wedding Package "Paradiso" - \$5000

- Engagement session (for details, see "Engagement Session" package)
- 16"x24" wedding print with "standout" edge (see "Mounting Options for details)
- 2 photographers on wedding day
- All locations
- Professional digital photo retouching on select images
- 4x6 printed proofs of best images (200 - 400 images) at photographer's discretion (high-res disc included - ready for printing with permission)
- Online photo gallery of proofs
- 2-3 hours consultation for Album image selection (scheduled after proofs are completed) 4 - 6 weeks on average
- Custom 12x12, ten-page double sided wedding album (\* based on 12x12, 2011 Newport Album Standard)

If neither of these wedding packages meet your needs, please feel free to contact us to discuss a custom-tailored package.

NOTE: A non-refundable deposit of \$500.00 is required to reserve Borsellino Photography for your wedding day. Final payment of the balance owing is due no less than fourteen days before the wedding date.

Travelling charges will apply if travel is more than 20 km from Edmonton's city center. An estimate will be provided at the time of booking.



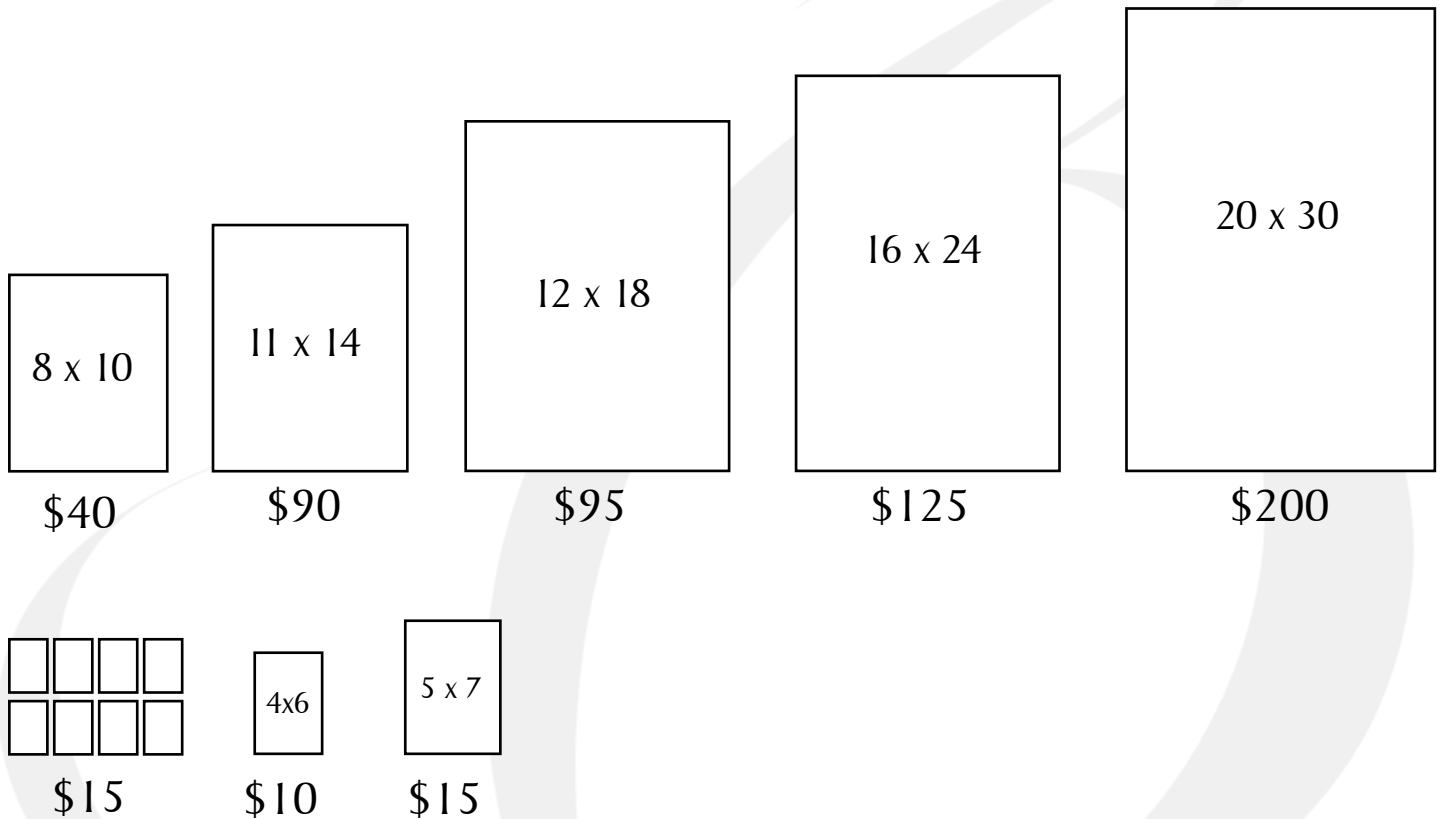
\* 12x12 Newport Album

\* Album cover options are available. Additional charges may apply.

# Prints

The process involved in providing the highest quality prints begins with detailed retouching and editing. From there, images are sent to a carefully-selected print studio that matches the quality Borsellino Photography demands. Prints are personally reviewed to ensure the product meets our expectations, before delivery to you, our valued client.

The result: a piece of art we are proud to sign our name on.



note: 5x7 and 4x6 prints are available for volume discounts. Inquire if you are interested in a second proof book or having numerous prints made in the smaller sizes. First image at regular price due to post production editing.

# Canvas

## Fine Art gallery wraps

## Gallery wraps



We offer both Fine Art Canvas and Metallic and Lustre photographic paper Gallery Wraps

Lustre print transfer on Canvas shown on left  
Metallic print transfer on Canvas shown on right

- Fine Art Canvas are printed directly onto canvas
- Metallic and Lustre Canvas are prints created backwards and laminated onto the canvas.

## Mounting Options

We offer many different mounting options for your prints. Be sure to ask about the differences when you order your large wall print.



# *Image Archiving*

Data protection of digital work:

Borsellino Photography takes data protection very seriously. All image data is kept in multiple secure locations on redundant data storage solutions. During a wedding, all data is backed up throughout the day to ensure that all your memories are kept safe.

For the technically savvy: We backup your images to our Raid 10 disk array. This array is then backed up to an online backup system. We also copy and encrypt the data to multiple mirrored hard drives and transport these drives offsite weekly to a secure location. All images that we have provided to you will be retained up to 5 years in our data protection system.

